

**Factsheet “Alex Osterwalder’s Corporate Innovation Masterclass”**

**What You will Get from “Alex Osterwalder’s Corporate Innovation Masterclass”**

You'll acquire the tools and processes needed for world-class strategy and innovation:

* Manage Innovation: culture, organizational structure, and business model portfolios.
* Detect and prevent disruption risk of your existing business,
* Measure progress in de-risking new business ideas with Innovation Metrics,
* Reduce the risk of failure through systematic testing,
* Boost your business with business model mechanics,
* Ideate and prototype new business ideas with design thinking,
* Compete on business models and value propositions

**Who Should Attend “Alex Osterwalder’s Corporate Innovation Masterclass”**

Senior executives, strategists, innovation managers, entrepreneurs, consultants or business coaches; at any level of Corporate Innovation experience from beginner to advanced.

**About Nexter Academy**

Nexter Academy is a Corporate Innovation and New Growth Business Driven Department under Cement and Building Materials Business of SCG.It is a Business and People Transformation Partner to deliver value to corporate customers through training workshops, coaching and consulting services with practical mindset and tools and business trend capture. Nexter Academy aims to strengthen people’s mindset and capabilities in the innovative enterprises who need to transform their businesses and create new growth. We can speedily help customers increase capabilities to solve their problems and gain competitive advantage in ASEAN countries.

Anyone who is interested in more details, please visit <https://www.facebook.com/NexterAcademy>.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*